## TOGETHER TRUST

## Stronger Together Updated Strategic Goals

### **Our mission**

We are the Together Trust. We're here to champion the rights, needs and ambitions of the people we support – they are at the heart of everything we do. We stand by them and we work together for change.

### **Our vision**

A society where everyone thrives because they are valued within their communities.

- Our needs led, place based, integrated services deliver high quality, person centred support. We adapt and evolve to meet the life-long changing needs of people and families
- We are a trusted partner we empower people to make positive progress to influence our service development, campaigns, future policy and provision
- We grow organically and sustainably to meet changing needs.
  We maximise fundraising opportunitiess and aim to demonstrate our social, environmental and economic value from everything that we do
- Our flexible, talented and diverse workforce treat people equitably and inclusively. They have clear learning and development opportunities. We listen to our workforce, look after their wellbeing and work with our Staff Council to ensure effective engagement

# TOGETHER TRUST

## **Strategy map 2022 - 2027**

Supportive, inclusive and effective governance

#### EDI is embedded in everything we do

We live by our values and aim to create equitable opportunities, celebrate diversity and build an inclusive culture of togetherness for the people we support, our governance and workforce

#### Needs led, place focused, integrated services

Our place based, integrated services deliver high quality, person centred support.

We adapt and evolve to meet the life-long changing needs of people and families

#### The voice of the people we support shapes our service delivery

We are a trusted partner – we empower people to make positive progress to influence our service development, campaigns, future policy and provision

#### Strong collaborative partnerships with funders

Funders understand and value the services the Together Trust offers. They understand the impact our services can make.

#### Financial Strategy

We deliver effective financial management and maximise the use of resources to achieve our aims.

#### Growth and development

We grow organically and sustainably to meet changing needs.

#### Maximising fundraising opportunities

Our fundraising activity enables us to deliver and develop services that we are not commissioned to do

#### Health & safety and risk management

To ensure that key risks are identified and managed appropriately.

#### Improved quality

Continuously meeting and exceeding quality assurance principles and other accredited standards

#### Marketing, campaigns and communication

We aim to increase awareness of our full service offer and brand. We will work to influence local, regional and national policy.

#### A flexible, talented and diverse workforce

Our skilled and motivated workforce treat people equitably and inclusively, they have clear learning and development opportunities. We listen to our workforce, look after their wellbeing and work with our Staff Council to ensure effective engagement

Digital transformation as an integral part of business design

Funding

safeguarding

of

culture

Supporting

people/ customers

> Quality & Internal Support

Workforce